

CHRISTINA YEOMANS

CURRICULUM VITAE

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PROFILE

I am a graphic designer and digital artist with many years of experience in a variety of industries. From social media marketing to art commissions to 3D prop/costume work for filming, I always bring a huge amount of creativity and passion to every job. The variety of roles I've had has helped me to be more well-rounded both personally and in a work setting, giving me a plethora of skills.

I am looking for a creatively fulfilling position within a company that values and respects its employees. When given the opportunity I am a real asset to any team.

EDUCATION

M.A. | Visual Communication

University of Gloucestershire 2014 to 2015

B.A. | Computer Games Arts (First Class)

University for the Creative Arts 2010 to 2013

INTERESTS

- Design
- Illustration
- Writing
- Comedy
- TV shows
- Musicals
- Films
- Video games

-Click here to view my online portfolio-

References available upon request

EXPERIENCE

Graphic Designer/Illustrator | Rowanvale Books | Jan 2022 - Present

I have designed and illustrated many books and book covers while working with Rowanvale Books using a multitude of styles depending on author preference. This has been a great way to continually improve my creative skills.

Graphic Designer | Careers Wales | December 2021 - November 2022 and November 2023 - September 2024

For Careers Wales I worked on various campaigns and projects producing marketing material for both digital and print. I created artwork and animations for a wide variety of social media platforms, and learned a lot about accessibility in design.

Freelance and charity work | April 2020 - August 2024

I volunteered my time with a few charities during the height of the pandemic. I have worked with HS2 Rebellion and Naturewatch Foundation as a social media content creator, and for Cards for Good Causes as a volunteer and then as a manager over the Christmas period (each year, 2020-2023). I also worked for Gloucester City Council on their Gloucester Goes Retro event in 2024 creating flyers, posters, banners etc.

Media Brand Manager | Global Superyacht Marketing | June 2017 - February 2020

For Global Superyacht Marketing I had a few different responsibilities including branding, graphic design, video editing, photo editing, sending out press releases, and social media content creation and scheduling for multiple clients. This range of responsibilities helped me to gain skills in all areas of social media and advertising, and given me a greater understanding of everything that goes into marketing campaigns.

Team member | Norton Armouries Film LTD | April 2016 - April 2017

I had many roles at Norton, all contributing towards making armour and shields for TV, film and theatre. I was most skilled at painting, linishing and texturing. Some amazing projects I've Worked on: Vikings, Assassin's Creed, Victoria, The White Princess, The Justice League, The Last Dragon Slayer, The King, and Artemis Fowl.

Graphic Designer/Content Creator | Freelance | July 2013 - March 2016

After university, and during my MA, I worked for several clients on various graphic design projects from political campaign flyers to logos for small businesses.

OTHER TRAINING

Graphic Designer | It's My Shout | July 2021

I worked on a short film called 'Drive' in the art department. I created a series of graphics and videos featured in the short film 'Drive' and assisted on set arranging props and assembling furniture to be used within the scenes. Because of my work on this film I was asked to create some more graphics for their next film 'The Art of Playing Dead'.

Volunteer | Cheltenham Jazz Festival | 2017-2019

For three years in a row I was part of the team at Cheltenham Jazz Festival which is great for my social and team-building skills. It was also good for soaking up culture and finding new music favourites.

Creative Writing short course | Cardiff University | 2019

I have always had a great interest in story telling and being creative so when I saw that there was a creative writing course at Cardiff University I knew it was perfect for me. I loved this course and wish it had been longer, it taught me a lot about writing skills, styles of writing and how to inspire yourself to start new projects.

SKILLS

- I am great at anticipating challenges so I am always prepared for possible outcomes.
- I have a range of skills within digital design including graphic design, video editing, motion design/basic animation, illustration and branding.
- I also have great written skills with fantastic communication, and creative use of language.
- I I have no trouble learning new software, I have a lot of experience using computers both creatively and for research/admin etc.